

**Popular Culture Women
Spring 2007
Media Notebook Project**

Please read all of the directions carefully. You will be marked down if you do not include all of the required elements.

WHAT IS A MEDIA NOTEBOOK? You are required to create a media notebook in which you critically analyze images/songs/film or television clips/websites from popular culture. This notebook should be organized around a theme related to the class or in terms of an age group. Each image/song/clip/website must be accompanied by a critical discussion in which you relate your example to our class, to our readings *and* to your chosen theme or age group.

WHAT ARE THE RULES FOR THE NOTEBOOK?

1. You must include at least five examples.
2. You must include at least two different types of media in your notebook.
3. Pick *specific* examples. If you are discussing a particular television show, do not offer up the entire series as your example. You must focus on a particular scene or episode and closely analyze it.
4. The critical analysis that accompanies *each* example should be (roughly) 1 page.
5. In your analysis of each example, you must relate the example to our class, to our readings and to your chosen organizing theme/age group. In total, your notebook should incorporate at least four articles from our class.
6. You must include a 1 page introduction in which you discuss the organizing theme/age group of your notebook and why you chose it: What is your theme? Why is it significant for thinking about to be a woman? How do all of your images fit together under your theme? What process did you go through in finding your examples?
7. At the end of your notebook, include the following information about each example:

WHEN IS IT DUE? Your media notebooks are due on April 26.